

# Three Reasons to Choose Universal Docking Stations

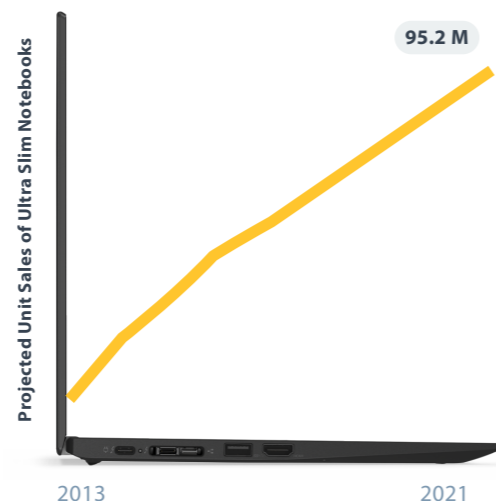
Every workstation should have a universal laptop docking station. **Here's why:**



## 1 Productivity

The market is shifting to thinner laptops with fewer ports. Turn your laptop into a full-size, modern workstation.

Add extra ports, features or enhanced functionality to modern, slimmer laptops with universal docking stations.



2013 2021  
Monitor Size and Aspect Ratio Productivity Research, conducted by the University of Utah (2008, commissioned by NEC)

### StarTech.com makes it easy:

- 3000+ products supporting 200+ technologies
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## 2 Convenience

Bring convenience to shared and agile workspaces

Companies are innovating by creating flexible workspaces to encourage collaboration, and provide employees the technology and ability to work where they will be most productive.

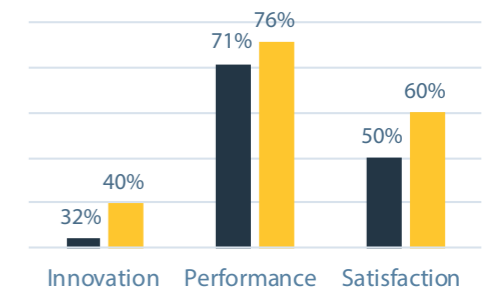
### Since joining a co-working space:

- 71% reported a boost in creativity.
- 62% said their standard of work had improved.
- 64% are better equipped to meet deadlines.

Our wide selection of universal docking station selection makes it easy to turn any laptop into the ideal workstation solution.

## 3 Compatibility

Allows for technology variety and choice in BYOD environments



Providing employees with choice can have a notable impact on their individual levels of innovation, performance and job satisfaction - According to a Gensler workplace study



Universal docking stations allow for nearly any type of laptop to connect.

